

# WILLIAM KAMPHAUSEN

## MULTI-MEDIA DESIGN / ART DIRECTION

3166 studio lane, #103, bellingham, wa 98226 | +01 (310) 993-9910 | bill@kamphausendesign.com



references available upon request  
work examples available at [www.kamphausendesign.com](http://www.kamphausendesign.com)

### CAREER OBJECTIVE

To obtain a creative position with an innovative company. To be a member of a team that is willing to push forth forward thinking ideas and constantly create ground breaking material.

### JOB RELATED SKILLS

Profoundly proficient in all professional visual design and audio editing software

Print Pre-Press

Working Knowledge of HTML, CSS, Javascript, Wordpress

Social media strategy and implementation

Extras

- Retail Sales/Buying/Merchandising
- Submersed in the action sports industry since 1988
- English (native), German (basic)

### WORK EXPERIENCE

#### ART DIRECTOR

Sept. 2009 - Present

**zoom productions, Fuschl am See, Austria / Venice, CA**

- Led a team of creatives in the development of concepts and art direction for various multi-language, multi-plaform international campaigns
- Defined and developed identities and creative strategies for start-up brands in both Europe and the U.S.
- Worked directly with clients to determine the best creative solution for each project's needs
- Close interaction with developers to insure interactive projects were delivered to spec
- Sourced and produced marketing and promotional materials
- Design and development of client presentations

#### SENIOR MULTI-MEDIA DESIGNER

May. 2006 - Sept. 2009

**zoom productions, Fuschl am See, Austria**

- Concepted and designed numerous international multi-language print and interactive projects
- Developed identities and creative strategies for start-up brands in both Europe and the U.S.

#### MANAGER OF DESIGN AND TECHNOLOGY

April 2003 - Nov. 2004

**Metro Parent Publishing Group, Ferndale, MI**

- Management and oversight of the creative department
- Design and Art Direction of all publications, interactive projects, sales tools and marketing material
- Managed all IT needs
- Pre-press file preparation

#### ADVERTISING DESIGNER

Oct. 2002 - Apr. 2003

**Metro Parent Publishing Group, Ferndale, MI**

- Design and layout of all client and in house advertising
- Concept and design of all sales and marketing materials

### AWARDS

**FWA, Mobile App of the Day, June 27, 2011**  
Red Bull Illume iPad App

**Salzburger-Landespreis - Best Website 2008**  
[www.rutgerpauw.com](http://www.rutgerpauw.com)

**PROJECT LIST:** Bundaberg • Fischer Ski • Leica • Nike • NRG Marketing • Procter & Gamble • Red Bull • Timbuk2 • Salewa • Suunto • Zanier